

All prices are in CHF plus statutory VAT.

Face-to-face with students and graduates – Meet your future leaders.



Save costs with our early booking discount until March 31, 2010!

**Absolventenkongress**

Early booking until 31.3.2010

Early booking until 31.3.2010

**Exhibiting at the fair**

**Renting exhibition space**

Row stand	382/sqm	390/sqm
Corner stand	423/sqm	430/sqm
End-of-row stand	453/sqm	460/sqm
Block stand	488/sqm	495/sqm

plus overheads

**Additional stand construction »Standard«**

16 sqm	240/sqm	245/sqm
over 16 sqm	219/sqm	223/sqm

plus stand space and overheads

**Additional stand construction »Premium«**

From 40 sqm in 10 sqm stages	382/sqm	388/sqm
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plus stand space and overheads

<b>Overheads:</b>	20,5/sqm	21,5/sqm
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**Marketing Print**

**Advertisement in the "Kongressplaner"**

1 page	5,330	5,490
1/2 page	4,180	4,310
1/4 page	2,730	2,810

**Advertisement in the "Kongressüberblick"**

1 page	2,400	2,600
1/2 page	1,500	1,600
1/4 page	900	950

**Marketing Online**

**Full portrait of your company**

from booking until three months after the event	1,950	2,000
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individual video, embedded in your company portrait	1,950	2,000
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<b>Newsletter advertising</b> Oct., Nov., Dec. (each)	1,630	1,700
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<b>Individual E-mail</b> per mail	2,240	2,350
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**Job-Board at absolventenkongress.ch\***

Small contingent (up to 4 advertisements)	980	1,000
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Medium contingent (up to 8 advertisements)	1,700	1,800
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Large contingent (up to 12 advertisements)	2,050	2,200
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\*Handling fee for advertisements in html-format: CHF 60 per advertisement.

<b>Exhibitor's package »Premium«</b>	11,200	11,500
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<b>Feedback report</b>	2,290	2,350
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event

staufenbiel.ch/  
hobsons.ch

Your platform for successful recruiting and employer branding on the web.



**Full company portrait**

12 month	3,160
individual video, embedded in your company portrait	2,000
additional button with your company logo on our website (per month)	240



**Newsletter advertising**

Newsletter-advertisement per 1,000 recipients maximum 650 characters including spaces and picture/logo	173
brief announcement of an event maximum 350 characters including spaces	495



**Graduate Mail\***

up to 500 recipients	1,500
501 to 1,000 recipients	2,000
1,001 to 1,500 recipients	2,500
1,501 to 3,000 recipients	3,000



**Young Professional Mail\***

per Mail	2,000
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\* Handling fee for modifying the layout, if requested: CHF 100 per process of modification.

**Job-Specials**

per special	2,140
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**Online forms of advertising**

Banner CPT	95
Skyscraper CPT	145

online

Our publications in proven quality.



**forum Magazine**

The medium for career-minded students.

1 page b/w	3,890
1 page 4c	5,490
1/2 page b/w	2,620
1/2 page 4c	4,310

**Position surcharges**

Inside front/back cover	920
Cover page	1,290
Special page (page 4 or 6)	460



**Swiss 100**

The 100 most popular employers in Switzerland.

4/1 page	12,490
2/1 page	8,900

**Position surcharges**

Inside front	1,650
Back cover	1,650
Cover page	3,200

Logo-sticker (per university)	1,900
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**Der Hobsons Technology Edition / Der Hobsons Business Edition / Career-guide Law**

The leading career-guides.

3/1 page	9,750
2/1 page	8,150
1/1 page	4,550
1/2 page	2,950



**Position surcharges**

Inside front	1,650
Back cover	1,650
Cover page	3,200
Special page	850

**Portrait (editorial text), composed by Staufenbiel** 900

print



**Grad Monitor**

Individual synopsis of the results of Trendence's Graduate Barometer - Swiss Edition 3,450

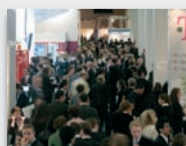
survey

Solutions for international HR marketing and recruiting

We are delighted to provide information about our large international product portfolio. Benefit from our fairs, events, online and print media in Germany, Great Britain, Ireland, China, Malaysia and Singapore.



staufenbiel.de



Absolventenkongress



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Wirtschaftswissenschaftler



GRADChina

international