

All prices are in CHF plus statutory VAT.

event

Face-to-face with students and graduates – Meet your future leaders.



Absolventenkongress

Exhibiting at the fair

Renting exhibition space	
Row stand	403/sqm
Corner stand	446/sqm
End-of-row stand	477/sqm
Block stand	514/sqm

plus overheads

Additional stand construction »Standard«

16 sqm	253/sqm
over 16 sqm	231/sqm

plus stand space and overheads

Overheads: 21.60/sqm

Marketing Print

Advertisement in the "Kongressplaner"

1 page	5,611
1/2 page	4,400
1/4 page	2,874

Advertisement in the "Kongressüberblick"

1 page	2,600
1/2 page	1,600
1/4 page	950

Marketing Online

Full portrait of your company

from booking until three months after the event 2,053

individual video, embedded in your company portrait 2,053

Newsletter advertising per newsletter 1,716

Individual E-mail per mail 2,358

Job-Board at absolventenkongress.ch*

Small contingent (up to 4 advertisements) 1,032

Medium contingent (up to 8 advertisements) 1,800

Large contingent (up to 12 advertisements) 2,200

*HTML files can be published

Exhibitor,s package »Premium« 11,790

Feedback report 2,411

online

staufenbiel.ch

Your platform for successful recruiting and employer branding on the web.



Full company portrait

12 month	3,160
individual video, embedded in your company portrait	2,000
additional button with your company logo on our website (per month)	240



Newsletter advertising

Newsletter-advertisement	1,990
maximum 650 characters including spaces and picture/logo	
brief announcement of an event	495
maximum 350 characters including spaces	



Targeted Mail*

up to 500 recipients	1,500
501 to 1,000 recipients	2,000
1,001 to 1,500 recipients	2,500
1,501 to 3,000 recipients	3,000

* Handling fee for modifying the layout, if requested: CHF 100 per process of modification.



Jobboard

30 day Job Posting	300
12 month flat rate 1 Job Posting	2,400
12 month flat rate 5 Job Posting	7,200
Additional listing „Top-Job,“	150

* per Job Posting and month

Career-Specials

per special 2,140

Online forms of advertising

Banner CPT	95
Skyscraper CPT	145

print

Our publications in proven quality.



forum Magazine

The medium for career-minded students.

2/1 Advertorial	8,900
1 page	5,490
1/2 page	4,310
1/3 page	3,490

Cover pages +15%



Swiss 100

The 100 most popular employers in Switzerland.

4/1 page	12,490
2/1 page	8,900

Additional advertising on cover 2,000

Logo-sticker (per university) 1,900



Staufenbiel Career guides Business Edition / Technology&Science Edition

The leading career-guides.

3/1 page	9,750
2/1 page	8,150
1/1 page	4,550
1/2 page	2,950

Cover pages +35%

Logo-sticker

ETH Zürich	2,880
other universities (per university)	1,640

international

Solutions for international HR marketing and recruiting

We are delighted to provide information about our large international product portfolio. Benefit from our fairs, events, online and print media in Germany, Great Britain, Ireland, China, Malaysia and Singapore.



staufenbiel.de



Absolventenkongress
Cologne



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GRADChina